

EXECUTIVE EXCHANGE: PEER-DRIVEN STRATEGIC INSIGHTS FOR THE C-SUITE

The 32-point gap

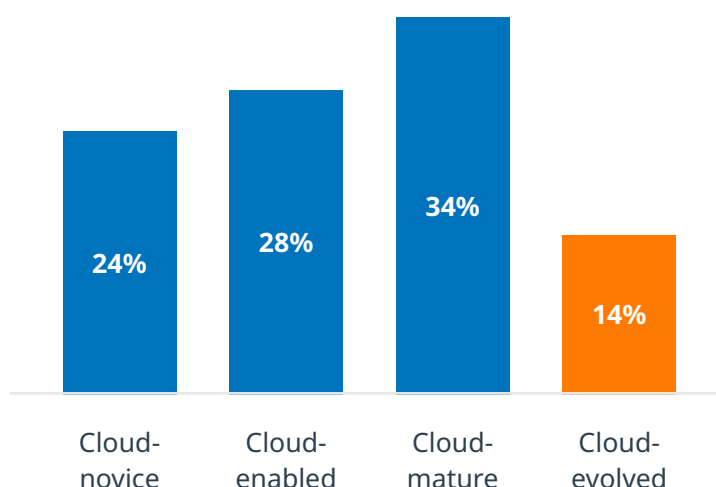
What's holding back your AI success?

After 15 years of cloud adoption, organizations still struggle to realize the full promise of cloud.

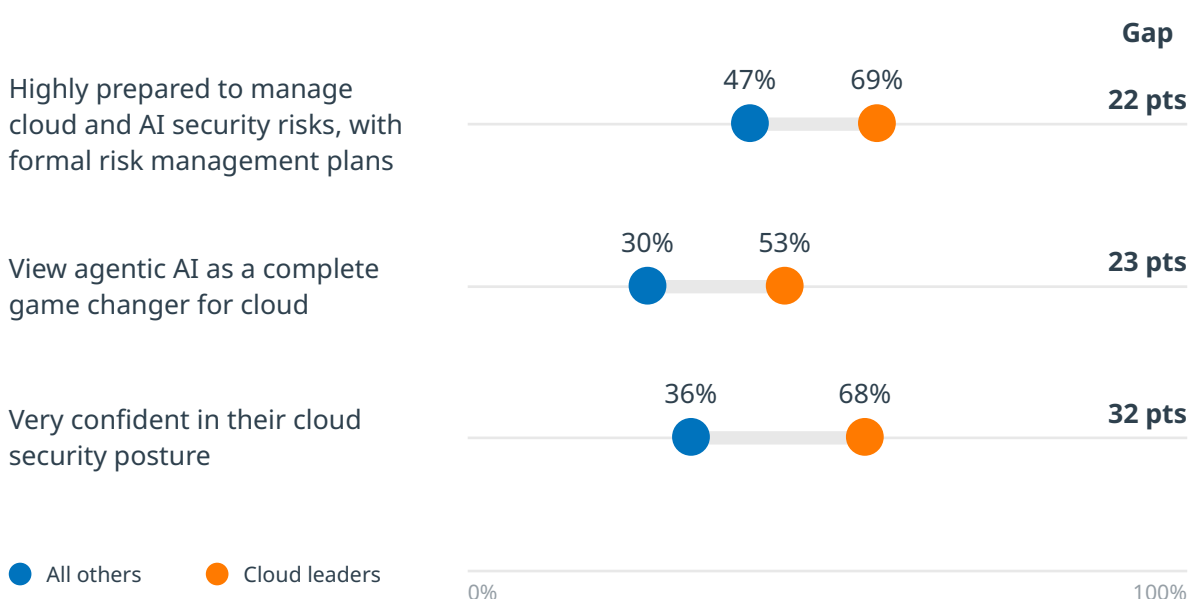
Current level of cloud maturity

How would you describe your organization's level of cloud maturity?

Base: All respondents, excluding "don't know" responses (n=2,335)



We measured 18 head-to-head comparisons between cloud leaders and everyone else, and the largest gap, 32 points, is not about tooling, budget, or ambition. It is about confidence.



The divergence isn't in what organizations want. It's if they believe they can safely do it. Building that confidence starts now.

Cloud leaders are already being paid differently.

Nearly
2.5x
more likely to deliver revenue growth exceeding 10%.

More than
2x
as likely to operate at margins of 15% or higher.

It's time to close the gap.

NTT DATA and AWS combine cloud transformation expertise with the AWS platform to help you build in the confidence to lead.

Let NTT DATA and AWS help you find your next best use case.

Source: NTT DATA, "Cloud-led innovation in the era of AI," 2026.