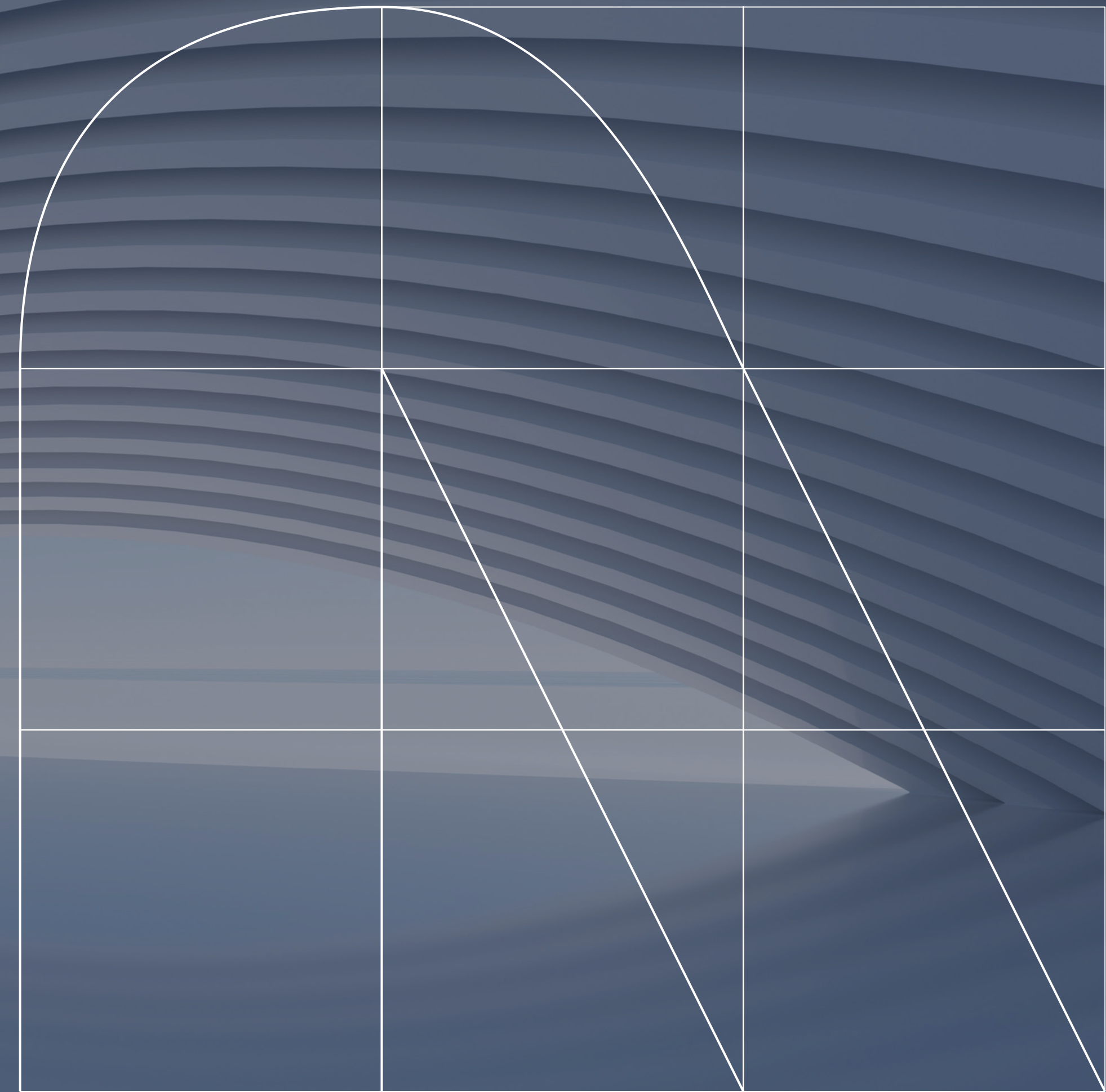




NTT DATA Consulting

Let's define your future, together



Craft your future

Markets, business models and channels change quickly. So do developments in technology. The world is in a state of continuous **transformation**, which also **creates opportunity**.

Confidently navigating complexity with bold strategies while maximizing digital technologies creates growth and value. We help you **see the possibilities** and **seize the opportunity**.

At NTT DATA Consulting we focus on **creating impact**, together. We are **inspired** to help you **succeed** and walk with you every step of the way, bridging the gap between strategy and execution. We're **advisory that delivers**.



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charge of your destiny

Thrive through
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We make
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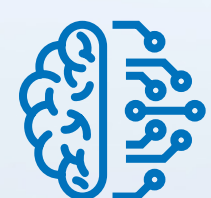
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Define your success



Make the most of rapid, generative AI developments.



Navigate talent challenges and adopt effective change management.



Define and harness your strengths.



Build security and resilience to innovate and grow.



Reorient the supply chain to operate sustainably.

NTT DATA is ready to explore these fundamental questions with you, and then co-design and architect your future. Reinvention is a necessity. But that's not enough. To thrive, you need to rethink, redefine and transform. **Continuously.**

“NTT DATA helped us turn data into intelligence so that we could transform our supply chain and quickly return to profitability.”

Wissam Shihadeh,
Chief Operating Officer,
Fintyer S.P.A.

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“Not only has NTT DATA brought an end-to-end ecosystem into our environment, but they’ve also worked with the systems we already had in place, allowing us to forge new partnerships with other organizations as we continue to create great solutions that are improving our efficiency and building our community in a new and safe way.”

Michael Lee Sherwood,
Chief Innovation and Technology Officer,
City of Las Vegas

Thrive through every change

Our **holistic approach** will guide you in your continuous and transformative journey. We'll help shape the future of your business by providing a spectrum of **strategic services**, an **expert team**, **practical solutions** and **innovative strategies**, as well as the scale and technologies you need to make it happen.

We connect your business strategy, technology and operations with your return on investment by focusing on four main results that underscore **enduring market success**:



Profitable growth



Cost efficiencies



Managed risk



Improved experiences

Re-imagining the supply chain to serve new growth opportunities

VANDERLANDE

The new network strategy will redefine how Vanderlande delivers custom solutions to its customers — with shorter lead times, lower costs and increased profitability.



Profitable growth

- For Vanderlande, a market leader in logistics process automation, it was time to re-imagine its supply chain network to serve new growth opportunities.
- Our supply chain design experts stepped in to address the company's challenges and help it succeed by balancing a global and local approach, in-house manufacturing and production outsourcing while reducing customer lead times.
- Vanderlande's new network strategy redefines how it delivers custom solutions to its customers — with shorter lead times, lower costs and increased profitability.

[Read the full case study](#)

Identifying \$20 million in annual savings



Cost efficiencies

A global nutrition company examined its operations to identify opportunities to reduce costs, improve service and increase flexibility.

We built a detailed digital model of the organization's supply chain to compare various scenarios in a desired future state. Then, we took both qualitative and quantitative approaches to define the best scenarios to pursue.

The primary strategy resulted in \$10–12 million in savings per year, without eroding customer service levels. Secondary strategies delivered \$7–9 million in savings per year while raising customer service levels.

- **\$22 million yearly savings**
- Ensures production flexibility
- Limits capital expenditure
- Improves plant capacity utilization
- Improves customer service levels

[Read the full case study](#)

Fast-tracking HIPAA compliance and productivity



A regional U.S. healthcare system wanted to simplify its time-consuming, disparate and complex spreadsheets for managing HIPAA compliance.

We used our cloud-based SRA solution to cost-effectively deploy and manage the organization's systems. A dedicated healthcare subject matter expert guided the organization.

The healthcare system has improved proactive risk management with an efficient and timely remediation plan and simplified reporting to regulatory agencies.

- Transformed risks assessments
- Resource strain was minimized to allow for more high-value activities
- Proactive risk management improved with an efficient and timely remediation plan
- Reporting to regulatory agencies was simplified

[Read the full case study](#)

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Transforming data into exceptional fan experiences



“...Our relationship with NTT is so important for the future of INDYCAR. They can take us in new directions with their commitment to technology as we work with them to develop new ways to engage with our fans.”

Roger Penske,
Founder and Chairman Penske Corporation



Improved experiences

To bring race fans — at the venue and around the world — as close to the action as possible, Penske Entertainment and NTT collaborated to create a mobile application to amplify the fan experience and make the iconic Indianapolis Motor Speedway a smart venue through NTT Smart Solutions.

The app provides real-time race data and media-rich features to race fans worldwide. A mobile app puts fans in the driver's seat with video from up to 16 live, in-car cameras. It also delivers full visibility to every part of the largest sports venue in the world using artificial intelligence.

[Read the full case study](#)

How we make it happen

Blending global reach, local delivery and industry expertise



Financial services



Healthcare



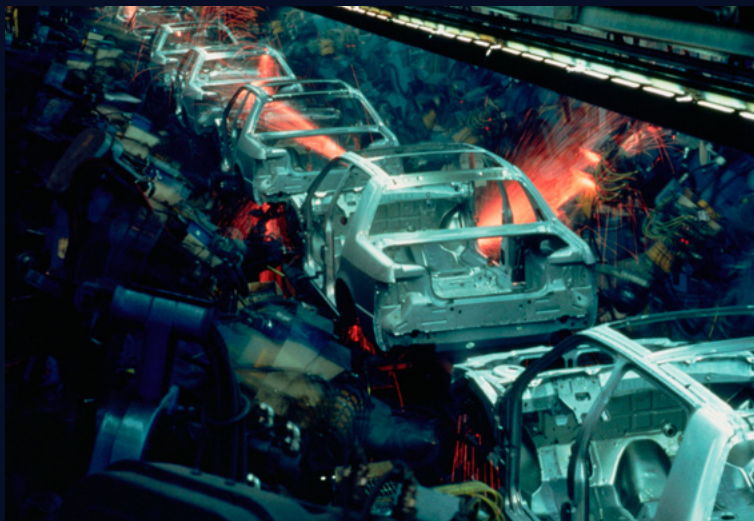
Manufacturing



Insurance



Life sciences & pharma



Automotive



Energy & utilities



Retail & CPG



Teleco, media & technology



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Forging deep partnership for lasting value



Business strategy & execution

Helping you transform your enterprise by stabilizing and growing your business operational efficiency and improved risk management.



Data & artificial intelligence

Cutting through complexities to reinvent, scale and grow your business with data science, analytics and AI.



Business operations agility

Helping you improve business processes to make better decisions while lowering costs and risks.



Technology strategy & innovation

Providing strategic guidance and support for your technology planning, development and management.



Supply chain consulting

Engineering borderless, end-to-end supply chain solutions that fast-track your business while establishing next-gen operational excellence.



Organization & talent management

Helping you thrive through change while enabling new ways of working, training, and acquiring and updating skills.



Sustainability

Helping organizations create a positive impact on people and the planet.



Digital business enablement

Developing, piloting and launching digital business models to increase your customer loyalty and help you win new customers.



Mergers & divestitures

Helping you achieve transaction value with experienced integration teams and proven tools.



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We meet you where you are and work together to tailor solutions unique to your organization. But that's not all. We use our technology and domain expertise, backed by world-class implementation capabilities, to create dynamic strategies that help you overcome present challenges while preparing you for future shifts.

1 A team inspired to help you succeed

We start by learning everything we can about your business. Then, we work hand-in-hand to enable your goals while helping you grow.

2 Co-creating tailored, practical solutions

Our consultants are thinkers first and have a passion for problem-solving. We blend innovation with pragmatism to craft and deliver value.

3 Providing market expertise and technology scale

Our team of experienced industry and domain experts leverage our company's IT backbone to execute with impact. We also understand how critical the human side of change is and provide your organization with the confidence to successfully transform.

4 Owning the outcome

We're here for you through your entire transformation journey and don't stop at just strategy. We help you connect ideas with execution and results by embracing accountability.



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We know the best way to support our clients is to grow and change with them. We're always pushing the boundaries through our innovation, research and development programs, as well as strategic acquisitions and partnerships:



Pushing the boundaries of innovation

- Six innovation centers around the world; global GenAI office focused on research and development
- Dedicated venture capital team that actively seeks opportunities to co-innovate with clients and partners to uncover trends and shape our thinking
- Approximately 38 global acquisitions over 17 countries across cloud, data and AI, enterprise modernization and digital technologies, over the last five years



Investing in sustainable futures

- Over 30% of our annual revenue invested each year in R&D to help organizations and society move confidently and sustainably into the digital future
- Supporting our clients' sustainability initiatives, including net-zero journeys through green technology services, green IT and digital sustainability service



Dedicated global partnerships

- Strong global partnerships with leading technology and third-party vendors, including Microsoft, AWS, SAP, Cisco, Salesforce, ServiceNow, Snowflake, Google, Palo Alto Networks and Dell Technologies
- 11,000 vendor certifications; 3,000+ industry certifications

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The future is here. Get started today.

Meet with us



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Visit us.nttdata.com to learn more.

NTT DATA is a trusted global innovator of business and technology services, helping clients innovate, optimize and transform for success. As a Global Top Employer, we have diverse experts in more than 50 countries and a robust partner ecosystem. NTT DATA is part of NTT Group.

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