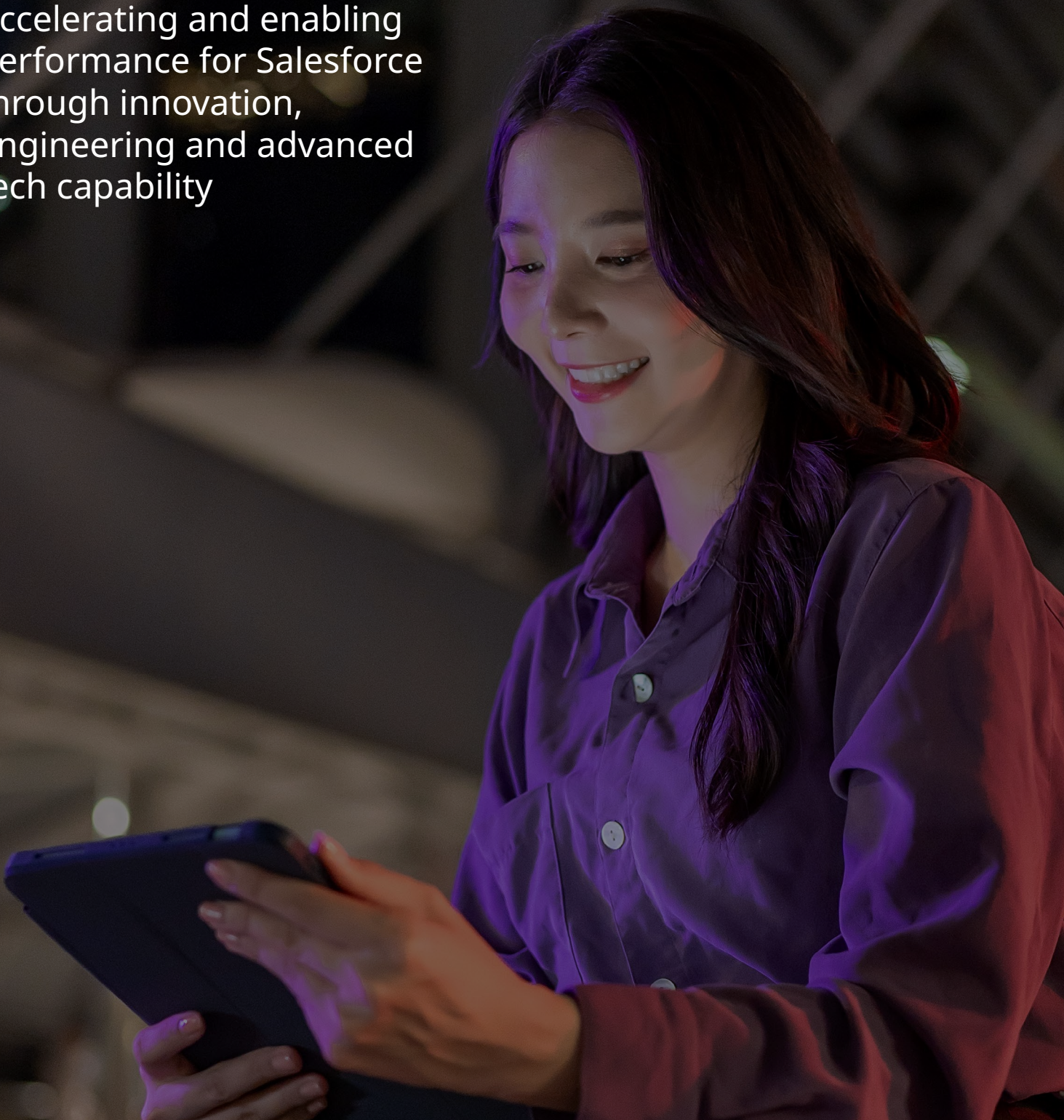




Unlocking the promise of a truly digital workforce

Accelerating and enabling
performance for Salesforce
through innovation,
engineering and advanced
tech capability



Enabling the future-ready workforce through agentic AI

Salesforce's evolution into an AI-first company reflects a broader transformation — from delivering platforms to empowering a digital workforce. NTT DATA is here to assist you in the next phase of customer experience. We know that it's not just about deploying autonomous agents; it's about unlocking productivity, intelligence and innovation across every function of your organization.

As we help expand your industry cloud model, we see the challenge as not to just deliver AI at scale — but to ensure your team and processes evolve as well. Your Customer Zero strategy has already proven how vital it is to train and upskill teams in Agentforce, embed AI across workflows and drive efficiency from the inside out.

But this isn't just an internal shift. It's a transformation of how you engage with users and customers — helping them realize the value of agentic AI in real time, through scalable deployments and deeper adoption across business units.

You must move fast to expand your global footprint, extend beyond CRM and maintain your market position. As your **strategic engineering and transformation partner**, we can enhance and deepen your app development and application management power, optimize and secure your data center and infrastructure capacity, and help accelerate and expand your agentic AI and industry-specific innovation capabilities.



Helping you to secure and maintain your agentic AI edge

We've already proven ourselves as a reliable and trusted partner with a demonstrable record of delivering high-quality solutions and solving complex problems within the business technology unit. Working with you at a Customer Zero level, we're helping the internal adoption and utilization of your products to maximize internal capabilities.

We play a critical role in managing around 400 applications that support your internal operations while helping accelerate the development, engineering and transformation of new Salesforce products and service features. We're also deeply involved in the engineering and integration of Agentforce 2.0 solutions.

From the strength of this existing success, we can reinforce our partnership by integrating even more deeply into your evolving business operations, strategic ambitions and engineering requirements.



As our relationship advances, we see several areas where we can collaborate with you as an integrator and co-deliver into major customers, helping drive your vision for AI-first working and get you to the front edge of agentic delivery. By leveraging the power of our full-stack offering, supported and underpinned by advanced cybersecurity capabilities, we'll help you:



Support business process outsourcing to deliver Salesforce capabilities to customers

Our global capability and technical, support and staffing services empower you to deliver on your ambitions. Drawing on our advisory, consulting and strategic services, we'll tailor solutions to your exact requirements. By leveraging our 700+ accredited agentic and Agentforce experts, we'll continue to deliver the 'right fit' engineering talent to push Agentforce 2.0 forward.



Future-proof product engineering for the go-to-market of industry clouds

Our extensive cloud data platform expertise enables us to build market-ready, highly resilient industry clouds. By combining our quality engineering and assurance services, end-to-end testing services and automatic compliance, we also ensure your products are optimized for resource usage, maintain uptime and stay aligned with evolving regulatory requirements.



Improve your efficiency with a reliable global data center and cloud infrastructure

Our data center services include everything from colocation to connectivity, implementation and management, and performance optimization. Our wider IT infrastructure capabilities cover network, data, edge and 5G. By creating a sustainable and optimized infrastructure, we'll support increased operational efficiency and cost reduction while enabling real-time visibility and control. Plus, our AI-ready, carrier-neutral data centers enable operations and delivery to be rapidly scaled through secure, high-availability connectivity.



Transform, modernize and innovate across your business-critical applications

Our application services support better performance and drive rapid scalability. Through optimization and ADM, we also help accelerate AI-centric product development, reduce costs and ensure the seamless integration of systems and apps. Additionally, our managed network service capabilities mean we can optimize data and cloud networks to handle the increasingly large compute requirements of advanced AI.

Your decisive advantage in agentic AI

As your strategic engineering and transformation partner, we'll support continual, rapid, AI-driven innovation across Salesforce platforms to accelerate time to market for new offerings and leading-edge services. We'll deliver optimized, sustainable infrastructure to improve performance, speed and more advanced, robust tech capabilities.

Plus, through intelligent, strategic resource allocation, we will assist in unlocking greater organizational efficiency and usher in a new type of human/digital labor force powered by agentic capabilities. Through our huge depth of engineering and data science expertise, we'll help you reinforce your AI agent-based market advantage with the ability to:

Bring new and emerging Salesforce products to market faster

We can help you modernize, simplify, secure and innovate across your software and platforms using our AI-powered, full-stack application services.

Together, we'll help you increase your product and development insights, understanding and control. We provide the additional agility you need to adapt to changing markets and customer needs while improving, streamlining and accelerating your operations. Our GenAI consulting can help you rapidly scale and upskill to ensure Salesforce is at the leading edge of AI innovation.

Better sustainability across data centers, infrastructure and cloud

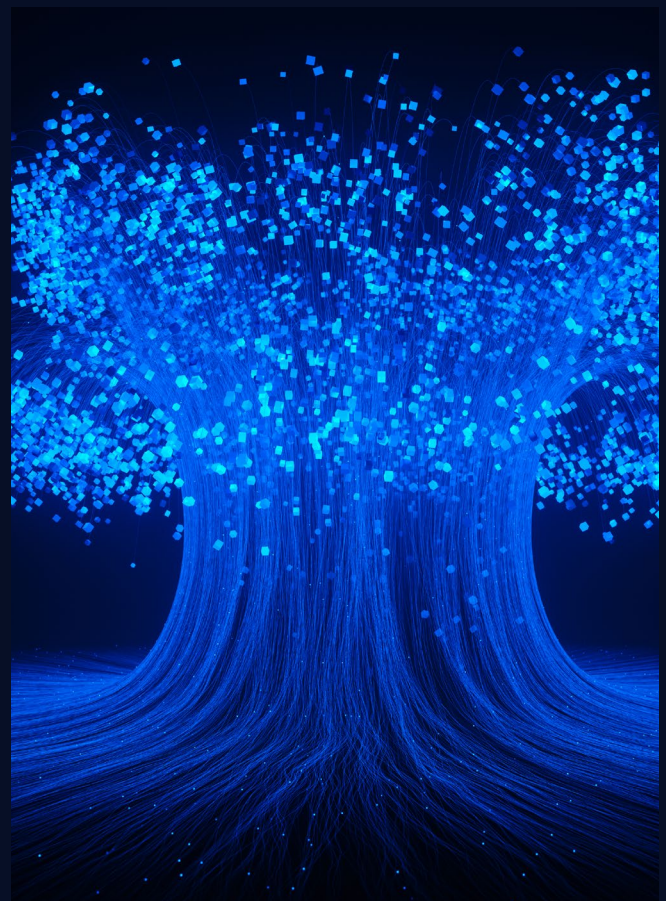
Our commitment to sustainability takes many forms, from sustainable IT, engineering and advisory services to our own sustainable global data center ecosystem. We're committed to leading and inspiring meaningful change.

We're aiming to achieve net-zero for direct and indirect emissions from operations (Scope 1 and 2) and for our data centers by 2030.

Drive improved operational efficiency

We support your ongoing optimization efforts by enabling a blend of human and digital labor. This includes bringing an enormous depth of capability across resource optimization and process automation, along with an ever-increasing number of accredited Agentforce professionals.

We're here to support greater productivity while empowering Salesforce's workforce with digital tools and apps. Using our digital workplace services and strategic resource deployment capabilities, we can repurpose your talent to focus on high-value AI innovation and agentic development tasks. Together, we are here to help drive productivity, reduce manual workloads and unlock actionable insights that uplift team performance.




Your proven partner for engineering-driven transformation


We don't just say we can deliver full-stack transformation at a global scale — we can prove it. It's why we work with over 75% of the Fortune Global 100 and have seven global data and AI innovation centers focused on emerging technologies.


Our comprehensive and modern business and IT services portfolio can meet Salesforce's needs.


- NTT DATA has been recognized as a Leader in the 2024 [Gartner® Magic Quadrant™ or Outsourced Digital Workplace Services Worldwide*](#)
- NTT DATA has been named as a Leader in the [Everest Group Low-Code Application Development Service PEAK Matrix® Assessment 2024](#)
- NTT DATA has been recognized as a Leader in the [IDC MarketScape 2024: Worldwide Application Modernization Services for AWS and Microsoft Azure Vendor Assessment](#)
- NTT DATA has been named as a Leader in the [2024 IS Provider Lens™ Generative AI Services \(Global\) report](#)
- NTT DATA has been named a Leader by [Everest Group in the Sustainable IT Services PEAK Matrix® Assessment 2025 report](#)

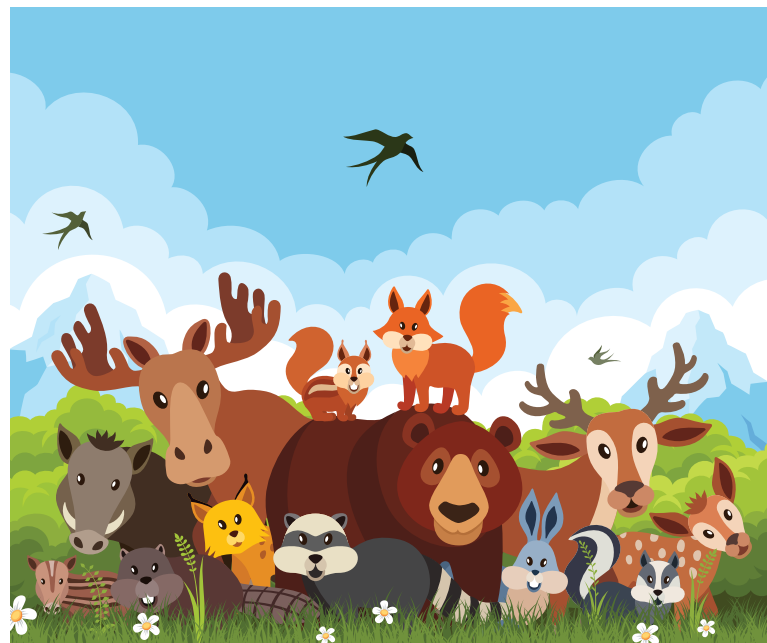
A snapshot of our delivery and success:

 Worked with a [global aerospace business](#) to identify 296 AI use cases with the potential to deliver \$60 million in annual revenue opportunities.

 We hold over 1,660 patents and process over 10,000 new patents each year across new services, technology and infrastructure, underlining our ability to innovate and create new use cases.

 Our Global Operations Centers (GOCs) provide 24x7, first-call access to highly skilled network engineers with an average answer time of 6 seconds.

 We have huge ecosystem partnerships and extremely high trust from our vendors (key 1-3 partner with all our vendors).



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With NTT DATA, you can build and deliver next-gen, future-ready services and features

We're here to help Salesforce shift gears to identify growth opportunities and continue to pivot toward an AI-first model. By building on our existing successes, we'll support this growth through business process services, data center and cloud infrastructure, and product engineering at scale.

With NTT DATA, you can rapidly accelerate time to market for new products and drive your advantage through optimized, sustainable IT infrastructure, high-performing cloud architecture and highly resilient global data centers. We're the partner to help support and empower your internal teams and help you build new capabilities faster with less risk and greater assurance.

Together, we'll help you outperform the competition and become more future-ready as a business, establishing your position at the forefront of agentic AI excellence.



Visit nttdata.com to learn more.

NTT DATA is a trusted global innovator of business and technology services, helping clients innovate, optimize and transform for success. As a Global Top Employer, we have experts in more than 50 countries and a robust partner ecosystem. NTT DATA is part of NTT Group.