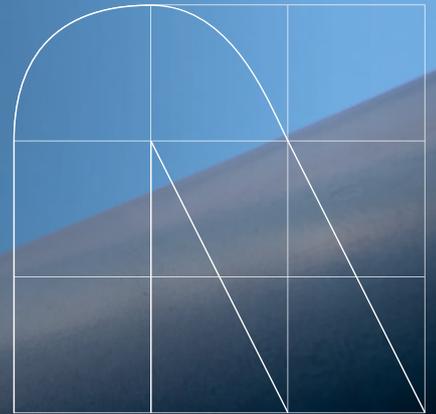


# Future of Work 2030

## The leadership playbook for workplace transformation



A study conducted by Everest Group and presented by NTT DATA, uncovers how enterprises are leveraging technology, managing talent and adapting operating models to redefine the workplace. We surveyed executives from:

 **330+**  
enterprises

 **5**  
regions

 **10**  
industries

**The study reveals a shift to an integrated experience**

By **2030**, **81%** of enterprises expect to bundle workplace, network and field services into a single outcome-based contract.

# Your roadmap to workplace transformation

Bringing together technology, infrastructure and human experience.

01



## Cognitive

An AI-first workplace enables faster decisions and greater productivity.

70%

of manufacturing, healthcare and life sciences leaders expect AI copilots to guide most tasks.

02



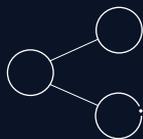
## Composable

Modular platforms are designed to adapt fast and scale.

75%

of banks expect outcome-based experience level agreement (XLA) contracts that bundle workplace, network and field services.

03



## Connected

Always-on environments unify IT, OT and IoT for real-time reliability.

75%

of best-in-class insurance companies aim for unified security, monitoring and governance (compared with just 30% of organizations overall).

04



## Cognitive

Personalized experiences create true parity across office and frontline.

65%

of enterprises surveyed consider wearables for frontline workers to be a key strategic priority.

# The leaders' advantage

Only 10% enterprises are realizing measurable gains from their workplace transformation initiatives.



**1.24x**

stronger ROI outcomes



**20%**

fewer integration roadblocks



**1.3x**

faster frontier technology adoption



**2x**

better network performance



The future of work is already unfolding, driven by leaders who act today.

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