

Protect data and contain compliance risks across your digital ecosystem

Data Privacy Services



Turn privacy risk into business confidence

Privacy under pressure

The challenges of managing data privacy responsibly have intensified, particularly as AI introduces new layers of complexity and risk across ecosystems.

Does your organization have visibility of how personal data is being used to train models, or how outputs might unintentionally expose sensitive information?

Compounding the risks are insufficient training on and awareness of ethical data use, resulting in inadvertent errors and privacy infringements. A persistent shortage of qualified data privacy professionals, limited visibility of personal data flows, data sprawl, and the low adoption of privacy-by-design practices create additional vulnerabilities.

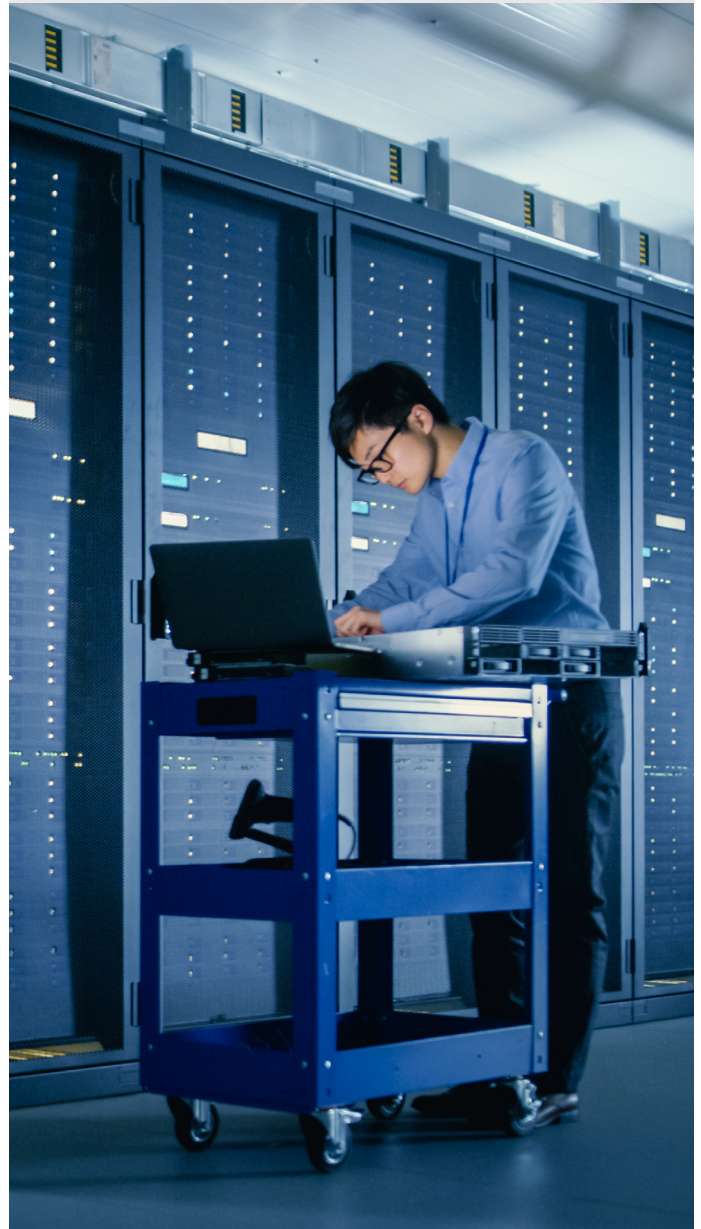
Third-party risk is also escalating. Extending privacy controls across fragmented supply chains is complex, and limited transparency and control over external data-handling creates serious compliance gaps. Regulatory environments are constantly evolving, too, which means you're working through myriad global data protection laws while managing breach notifications and trying to avoid the very real threat of reputational damage and penalties.

“ Through NTT DATA’s Data Privacy Services, you can better manage and protect personal data and mitigate regulatory risks. We partner with you to design and implement a robust framework of clear policies and processes, and a future-ready operating model.”

A comprehensive data privacy program is crucial to protecting your company and staying compliant.

By assessing privacy risks and the regulatory landscape, you gain a greater understanding of your current state. From there, you can build robust governance frameworks and implement scalable, automated privacy controls to negate potential data misuse and manage privacy at every stage of the data lifecycle.

“ We help you take a strategic, end-to-end approach to data privacy, building in ongoing risk and compliance management to help you become more resilient and establish trust with customers, partners and regulators.”





Mitigate regulatory risks, support user rights and keep pace with innovation

Our Data Privacy Services take the complexity out of cross-border data privacy. We help you design and implement robust policies and governance practices to protect personal, private and other sensitive information across your extended value chain.

We also conduct privacy audits and assess AI models to identify bias, security vulnerabilities and gaps in compliance with privacy laws, helping to ensure ethical AI deployment.

We can build privacy-by-design strategies that leverage AI's capabilities, and integrate privacy protections into AI systems from the start, ensuring compliance with AI and data regulations.

Empowering organizations to adopt AI technologies and innovate with confidence

NTT DATA's experienced consultants work with you at every stage of the data privacy journey, from strategy and transformation to technology integration and ongoing support.

Powered by automation and strong governance, and backed by trusted partners, deep expertise and the support of over 70 delivery centers worldwide, our solutions help you turn privacy and cybersecurity into a real business advantage.

Combining global scale with local know-how, we help you ensure that information is collected with proper consent, kept secure and used only for authorized purposes. With Data Privacy Services, you can gain control over personal data, apply appropriate security measures, manage user rights and comply with regulations.

“

For over 30 years, clients have trusted us to protect their data, build stakeholder trust and stay ahead of what's next.”

Strategy and program management

Mitigate regulatory risk through clear policies and processes, and a future-ready operating model.

Built on a strategic advisory model, our strategy and program management services help you design a robust framework to manage and protect personal data in line with your business objectives.

Meet legal obligations and stakeholder expectations while reducing the risk of data breaches.

Our structured approach combines proven program management principles with recognized privacy standards. We also provide strong governance throughout the data lifecycle, ensuring your privacy program remains functional, effective and adaptable over time.

Case studies

A leading German insurance provider

To support the board on its GDPR* journey, we performed a readiness assessment and defined an implementation roadmap for the business. Our services included data discovery, data protection impact assessments (DPIAs), record of processing activities (RoPA), training materials and a checklist of sufficient guarantees from third parties.

* GDPR: General Data Protection Regulation

A Chilean energy company

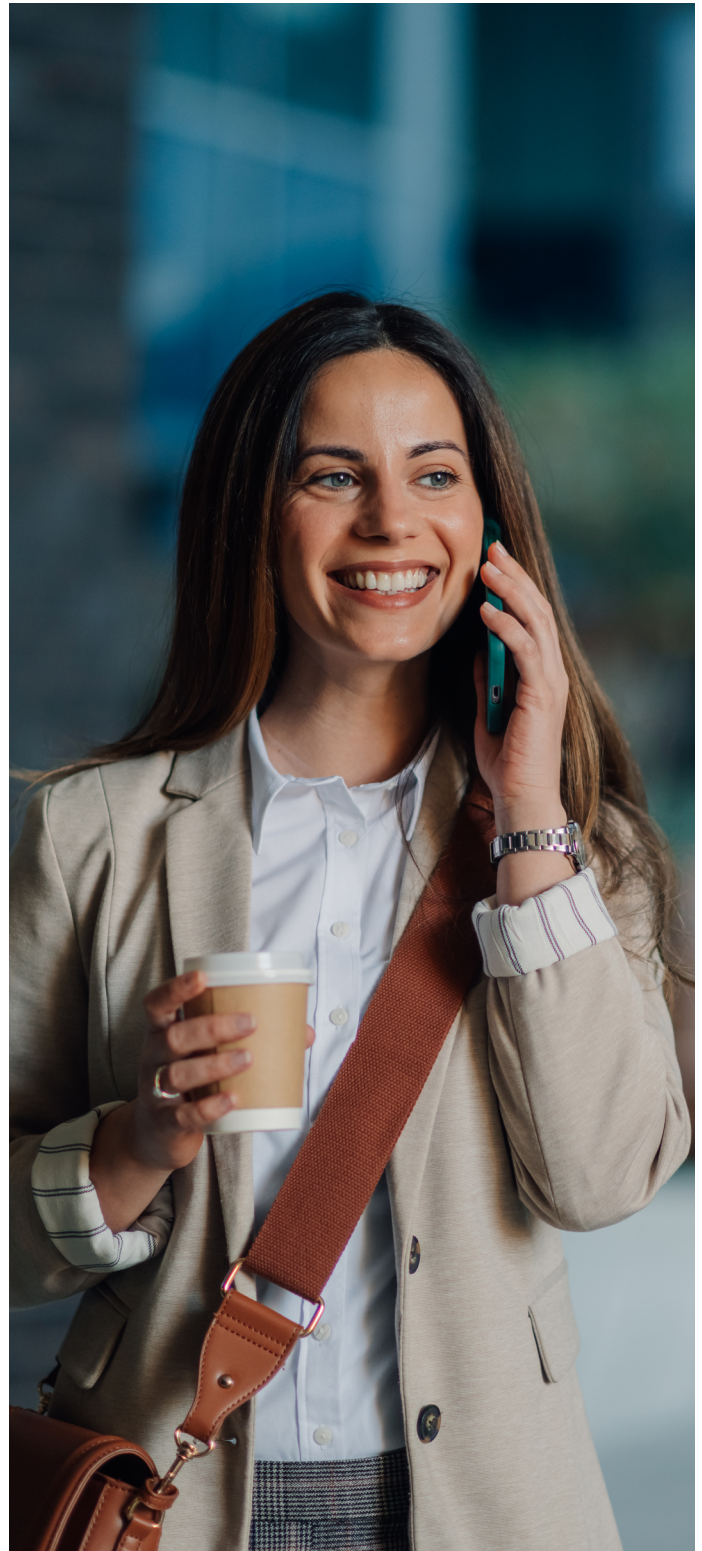
We defined a data privacy and protection strategy as well as processes and policies for enhancing regulatory compliance and industrial management systems.

A prominent telecom group in Europe

We provided strategic advisory services and a targeted approach to optimize the group's security and privacy posture. This included a gap analysis, DPIAs, and establishing technical and organizational measures for GDPR compliance.

A leading bank in Ecuador

Our strategic advisory services helped the bank to establish a roadmap for privacy management and regulatory compliance, supporting privacy information management system (PIMS) and information security management system (ISMS) adaptation.



Privacy assessments

Gain a clear view of your current program's readiness and impact.

By evaluating your entire data landscape, we can identify important gaps and opportunities and create a roadmap aligned to your goals, enabling a more mature, strategic privacy program.

Our holistic approach includes examining your people, processes and technologies along with your stakeholder ecosystem, business objectives and risk appetite. We assess your program's maturity against regulatory requirements, your technology environment and measurable capabilities.

From cross-border data flows to third-party risks, we cover every angle to give you a comprehensive understanding of where you're at and where you need to go.

Case study

A global leader in advanced material science

NTT DATA assessed the maturity of the company's enterprise-wide privacy framework by evaluating stakeholders, employees and third parties' personally identifiable information (PII), as well as the full operational lifecycle of privacy and security controls and processes, against the NIST Privacy Framework. We then provided a roadmap for maturity improvement.



Regulatory compliance

Manage your data privacy obligations in a unified, practical way through our regulatory and compliance services, all aligned to your risk appetite and business needs.

We make it easier for your organization to keep pace with evolving data protection laws, meet industry standards and demonstrate your commitment to compliance. Our data privacy framework brings together requirements from multiple regulations and standards into one streamlined set of controls, simplifying how you manage compliance across your entire organization.

With services like legal and compliance assurance and Data Protection Officer as a Service (DPOaaS), we can support you with clear, actionable guidance and incident response. We can work directly with regulators on your behalf, when needed.

Case study

A leading telecom provider

NTT DATA supported the data protection officer (DPO) to manage data controllers and PII processing, delivered a governance and audit program for suppliers, set up process controls and articulated the DPO's perimeter. This helped the client advance the maturity of their privacy and GDPR compliance program.



Privacy engineering

Embed privacy and security into every step of the data journey.

Best practices in privacy engineering include integrating automation through privacy-technology platforms and using advanced privacy-enhancing technologies to protect data, ensure compliance and maintain integrity.

We work with you to implement the right technical and organizational measures to comply with privacy laws and safeguard data-subject rights. From defining your privacy technology roadmap to automating tasks like data discovery, classification, data subject access request (DSAR), consent and cookie management, we ensure your privacy program is both effective and scalable.

Our experts design privacy into your systems from the start, map where personal data lives, and implement processes to handle access, deletion and correction requests with confidence.

Case study

A national payments service provider

We established privacy by design and a default process to improve the organization's compliance posture to align with the GDPR.



Control testing and audits

Assess your privacy policies, procedures and controls to ensure they're well-designed, effectively implemented and working as intended.

Our services provide assurance that privacy and cyber risks are being managed, and compliance requirements are being met.

We conduct privacy-control testing to verify whether specific controls can prevent and detect privacy risks, and evaluate their real-world effectiveness. Our audits follow a structured, methodical approach to assess how personal data is handled. This helps prevent breaches, uphold data protection standards and protect your organization's reputation.

Case study

A prominent bank in Brazil

NTT DATA's advisory team helped the bank to bridge gaps in privacy controls and in obtaining ISO 27701 certification, thereby reducing data-management risks and strengthening the trust and reputation of the bank by demonstrating their commitment to privacy and data protection.





NTT DATA is ranked

#2

by revenue for Managed Security Services in the Gartner® Market Share Analysis: Security Services Worldwide, 2024.¹

¹ Gartner. [Market Share Analysis: Security Services](#), Worldwide, 2024. May, 2025.

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How we deliver

Our end-to-end lifecycle services cover technical support, license management, and adoption services alongside our advisory, transformation and managed security services.

Our full-stack capabilities include data center, network, private 5G technologies and more.

Our AI and automation-led platform-first approach rationalizes disparate, legacy security technologies into standardized, future-proof cybersecurity programs.

We invest in cybersecurity startups and securing emerging technologies, from AI and GenAI to encryption for post-quantum computing. NTT DATA is part of NTT Group, which invests over \$3.6 billion each year in R&D to help organizations and society move confidently and sustainably into the digital future.

Why NTT DATA

Unrivalled threat intelligence, full lifecycle services, full-stack capabilities and industry-leading partnerships are why NTT DATA is your trusted data privacy partner.

- **30+** years of cybersecurity experience across **50+** countries
- **70+** global delivery centers
- **7,500+** cybersecurity consultants, engineers, architects and lifecycle specialists
- **1,000+** cybersecurity clients worldwide
- **Top 5** ranked IP network worldwide
- **CREST** certified
- **PCI QSA** company

Find out more

Learn more about our [Data Privacy Services](#) and cybersecurity solutions that enable you to build a trusted reputation, foster innovation and drive growth.

Visit nttdata.com to learn more.

NTT DATA is a global innovator of digital business and technology services, helping clients innovate, optimize and transform for success. As a Global Top Employer, we have experts in more than 50 countries and a robust partner ecosystem. NTT DATA is part of NTT Group.



