



# Driving business and technology performance — everywhere

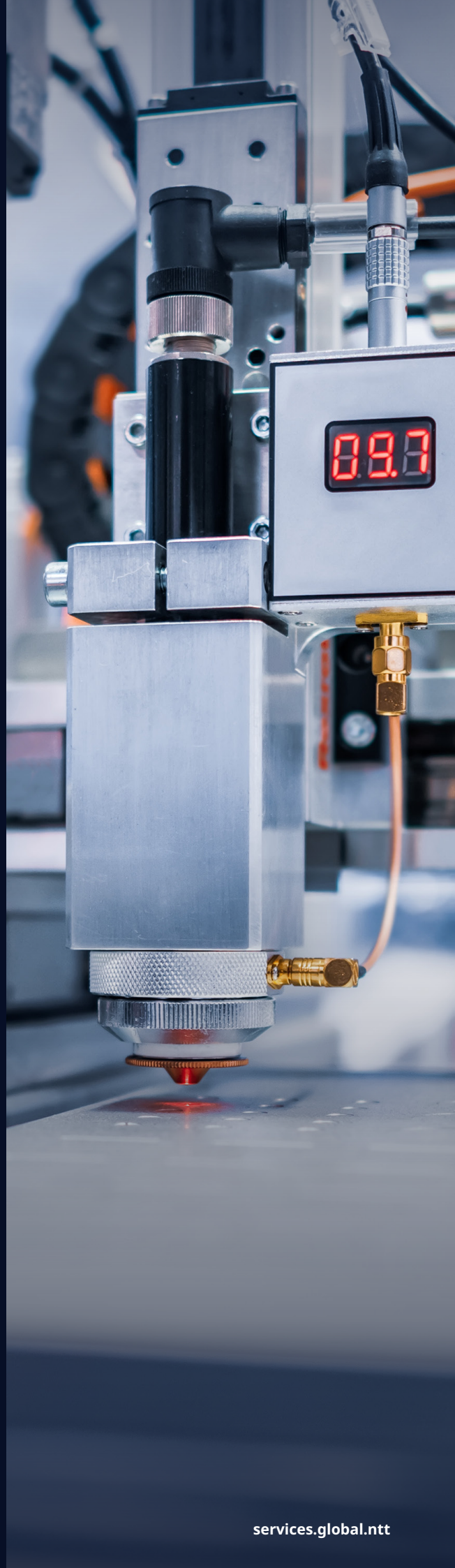
As your trusted global-local partner for technology transformation, NTT DATA provides a complete solution to shape and steer technology-based change



**The guidance of new leadership has signaled a directional shift for Unilever. Your previous purpose-driven approach has made way for a new strategy headlined by business performance, profitability, category leadership and metric-driven change.**

Your vision to 'do fewer things better' and 'step up performance culture' will require confident but considerate maneuvering — to revise the way you work as a business and negotiate the change for regions and brands without undermining the confidence of your workforce.

As your trusted global-local partner for technology transformation, we provide a complete solution to shape and steer technology-based change. We align with your performance strategy in terms of commitment, investment and responsibility with total dedication to your global transformation strategy, while also being present on the ground in key regions.



# Unique full-stack transformation capabilities for your global transformation

**Building on our existing relationship, our unique full-stack transformation capability — and the ability to verticalize and integrate technology — we will seek to drive a more connected and unified technology. We aim to simplify your brands and presence as a global entity while enabling more bespoke delivery for specific power brands and geographies.**

This new kind of partnership can focus on several key areas of our capability:

- **End-to-end Digital Factory solutions**

From concept to connectivity, our end-to-end manufacturing expertise unites resilient supply chains, intelligent factory technologies, workforce development, customer excellence and product servitization, offering a portfolio of solutions that also emphasize sustainability. We enable connected, efficient manufacturing systems with Digital Factories, combining IoT, software engineering, process excellence and the innovative use of digital twins, Edge AI and Hyper-automation.

Our private 5G network solutions deliver fast, secure connectivity with high-speed, ultra-low latency bandwidth to enable mission-critical use cases and data analytics while maintaining enterprise security at the edge. Combined with edge computing, we provide full automation, advanced network and performance analytics, and predictive AI to support scalable delivery.

- **Connecting your operations with deep networking and infrastructure expertise and innovation**

We provide support from global delivery and implementation experts, managed services and innovation centers to ensure that all our delivery, from core networks and SD-WAN to Edge as a Service, continues to realize value and drive efficient, high-performance outcomes.

- **Enhancing quality engineering and assurance with the latest AI-augmented methodologies**

Our AI-enabled Quality Engineering and Assurance Services will streamline your testing processes, significantly reducing time to market and enhancing the efficiency of your development cycles. Through the integration of state-of-the-art AI and automation, we minimize human error and maximize consistency, revolutionizing testing processes and practices. Together, this helps you elevate your business for the wider benefit of society, align with your ESG and sustainability goals and achieve superior accuracy and performance.

- **Delivering Intelligent Process Automation and Optimization**

By combining Robotic Process Automation (RPA) with intelligent technologies, we transform operations and outcomes, boosting the performance of business functions, reducing operating costs and enabling your staff to focus on more valuable work. Incorporating our Syntphony Conversational AI to provide context-aware responses, we can also further streamline users' workflows and processes.

# Technology for business growth. Innovation for business action.

**Central to your change is the need to become a more agile, flexible and global business. To be empowered with smarter, data-driven manufacturing and distribution, to simplify complex and fragile supply chains and establish the foundations for advanced AI, data, analytics and machine learning use cases.**

As a strategic global partner who can see and solve your biggest technology challenge, we can support you to achieve a new level of performance, speed and effectiveness, with a more robust and structured way to access the most advanced technology innovation. We'll enable you to:



## **Perfect efficiencies to reduce costs and effectiveness to compete**

Optimize supply chains and enhance demand forecasting, using AI and automation to drive cost performance and better control inventory. AI can also be used across manufacturing and other areas of the business to reduce waste, improve yield, reduce complexity in procurement, simplify processes and improve quality.

To support your drive to reduce costs while allowing for agility and adaptation, we also help you embrace cloud. Through this, scale more efficiently and adapt resources and delivery to meet changing market needs, with the ability to deploy resources more effectively to a global customer base and to regional tastes. This is all backed by improved resilience and compliance through monitoring and observability to increase uptime and positively impact customers and suppliers.



## **Enhance performance and speed supported by AI and automation**

Using AI and Edge, we can enable faster business decision and response times, while improving business agility by connecting processes, businesses and workflows. Robust QA and infrastructure services will also ensure consistent and reliable operations across business units.

To fully embrace the Digital Factory, AI can be applied to predictive maintenance to improve operational technology uptime, with automation across development lifecycles to accelerate product delivery and innovation cycles.



### **Drive the technology you dream of and scale innovation across your operations**

Our end-to-end capabilities combine world-leading systems and tech integration with business transformation thought leadership that empowers you to explore the most complex, emerging and leading-edge technology globally and in key regions and brands.



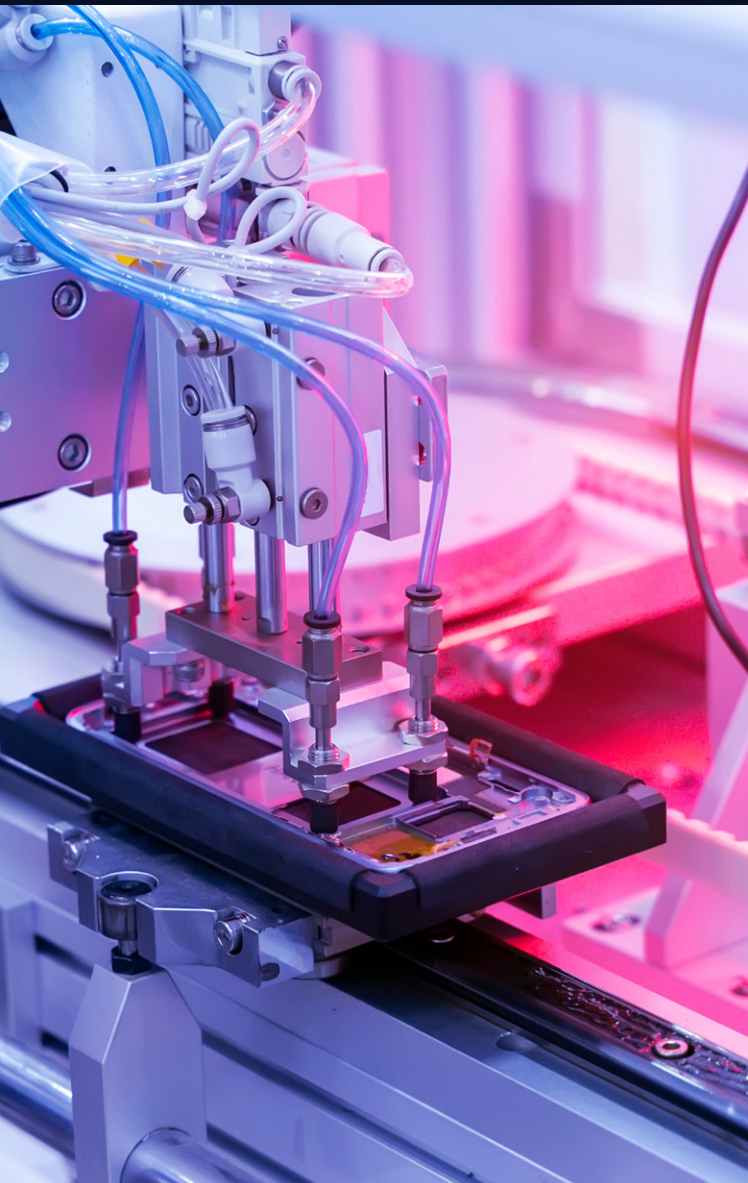
### **Scale innovations across your operations**

Whether you want to utilize the benefits of IoT, GenAI or advanced data analytics, we can support you with our expert guidance and consulting to scale innovation more easily and drive digital transformation strategies to delivery. We also anticipate the future, to turn your dreams into reality before you realize you want them. As a trusted global innovator, we never settle for the status quo and, as part of NTT Group, we invest USD \$3.6bn annually into R&D and innovations to create business value. We can bring robotics, ultra-high capacity photonics networks and quantum computing to life for you in a way that others cannot.



# A truly global complete technology, data and innovation partner

**We are a fundamentally honest partner, complementary to you and collaborative with your key partners. We bring a complete commitment to your goals, actively seeking to recommend the right approach. What matters most to us is realizing the right outcomes for you. As one of the Top 5 IT service providers in manufacturing globally, we can be trusted to support change, drive growth and reduce risk because:**



## **Our unique portfolio can meet your needs for tomorrow, today**

Our comprehensive and modern business portfolio combines unparalleled expertise, infrastructure assets and deep partnerships to help you optimize, transform and innovate for long-term success. We take a holistic approach to consulting, backed by world-class implementation capabilities, and seamlessly integrate business insights, industry-specific technology expertise and global experience to help you transform. Most of our services are powered by AI capabilities at their core to deliver outcomes at speed.



## **We can be as global as possible and as local as you need**

We have a uniquely agile, flexible and complete global and local model. With over 190,000 people worldwide and offices in 50 countries, we are a Top 5 IT Service Provider and we serve clients, including 75% of the Fortune Global 100, across 195 countries and regions. This means we can create strong global frameworks and standardization with onshore delivery in ~50 countries to meet local standards and requirements. We can collaborate with your Tech Hubs in the UK, Latin America and India with hybrid models that align with regional data sovereignty requirements and industry regulations.



**Our long-term commitment to our people, clients and society is core to our DNA and motivates our approach to innovation**

We are committed to putting our clients first and believe that balancing growth and social responsibility is critical in today's business environment. Alongside our clients, we contribute to shaping a sustainable society by creating value for the future and connecting diverse people through technology. With a deep understanding of customer needs, our Innovation Centers are identifying cutting-edge technologies at a global scale, including next-generation networks and new forms of communication. For Unilever, this means we can get you ahead with 6G and 7G and utilize optic and photonic networking with our unique IOWN network.



**We provide a complete model, learnings and efficiencies with full-stack transformation and 360-degree partnership in technology and beyond**

As a 'single hand to shake', we bring a unique level of completeness, verticalization and integration from hardware to consulting, from cloud to edge and from apps and AI to chips. For you, this means a true, 360-degree partnership for every aspect of transformation and service delivery. We remove complexity and realize solutions and implementations faster, reduce risk and introduce efficiencies without the need to manage multiple vendors.



**We have strong global partnerships with leading technology and third-party cloud providers**

Our global partnership ecosystem includes Microsoft, AWS, SAP, Cisco, Salesforce, ServiceNow, Snowflake, Google, Palo Alto Networks, Dell Technologies and others. This means we bring deep expertise and skills across key technologies, with thousands of strategy, architecture, technology, delivery and project management professionals, 11,000 vendor certifications and 3,000+ industry certifications.



**We bring together in-depth Unilever experts with the strongest possible delivery team**

We're already partnered with you and understand your journey. Together, we have implemented projects in areas such as data & analytics, conversational AI, quality monitoring and sustainability services. Our team comprises many leading ex-Unilever experts with a leadership-level understanding of how you operate. This means we actively align with your requirements, can anticipate your needs and understand that 'quick wins' cannot jeopardize your long-term success.

# With NTT DATA, you can leverage the full stack of transformation



**As your business drives a new growth plan that focuses on tangible business performance, metrics and standardization and a cloud-first, AI-powered strategy, we are the safe and trusted pair of hands to meet your needs and solve your challenges. Unlike others, we're the only partner who can deliver complete verticalization and integration of technology — from cabling to chips, from data to AI.**

With a new kind of partnership, our complete capabilities align with key areas of your strategy. We can advance your Digital Factory approaches, enhance your networking and infrastructure, elevate quality assurance and introduce Intelligent Automation that optimizes performance, resilience, and cost-efficiency. This is all backed by a global-local strength that can meet your needs wherever they're required.

**NTT DATA: Driving business and technology performance — everywhere.**

