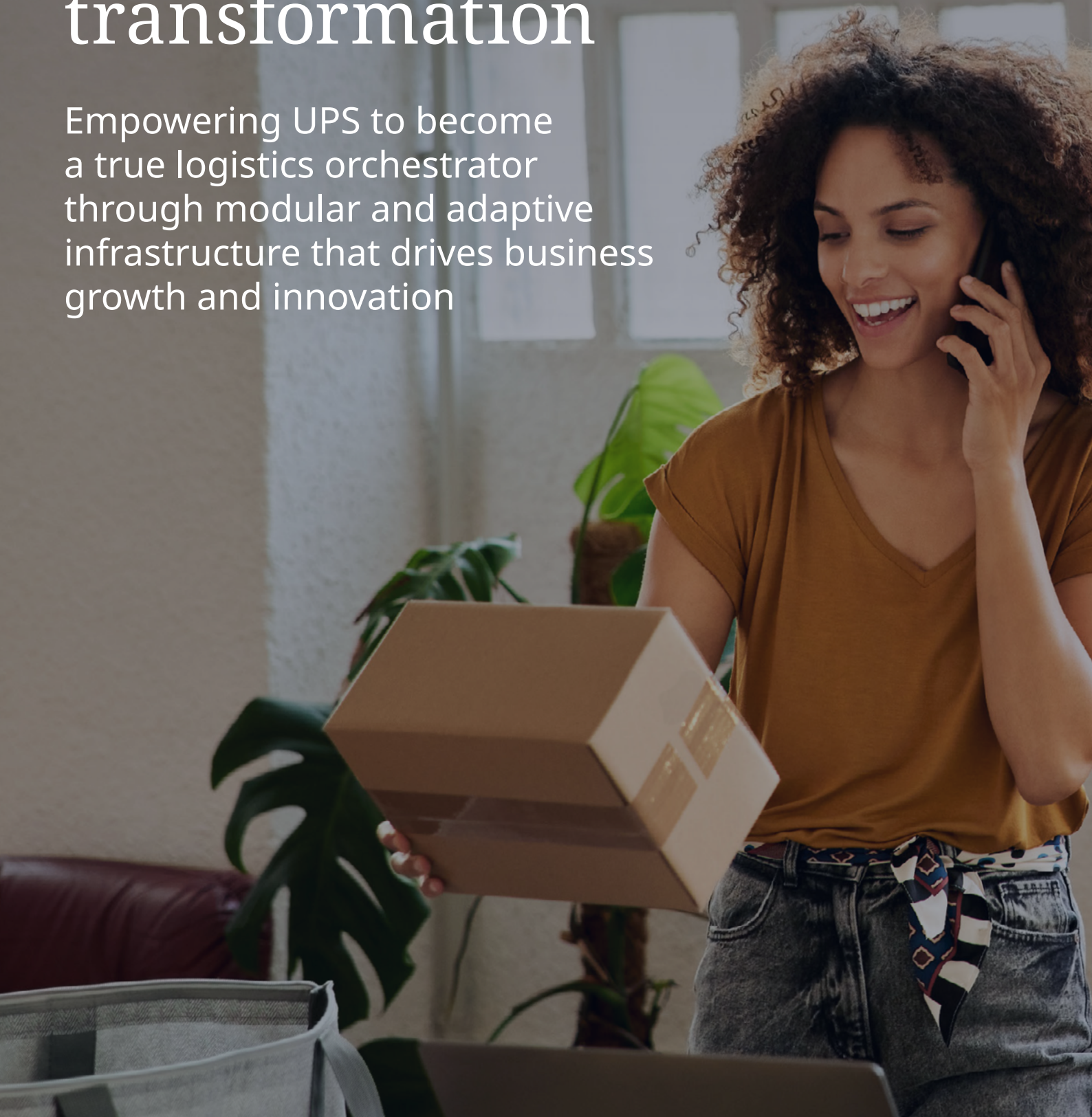


# Your trusted partner for delivering IT transformation

Empowering UPS to become  
a true logistics orchestrator  
through modular and adaptive  
infrastructure that drives business  
growth and innovation



**The freight and logistics sector is facing huge change as increasing global supply chain uncertainty and disruption results in longer transit times, greater port congestion and increased costs.**

Geopolitical upheaval, retaliatory tariffs and rising fuel and duty costs are putting businesses, including UPS, under huge financial pressure. You must navigate these changes while also leveraging emerging tech like AI and IoT to maintain a competitive advantage.

You're navigating a rapidly evolving business landscape while implementing a bold Customer First, People Led, Innovation Driven strategy. It's challenging. Success requires a large-scale transformation.

UPS needs to optimize and automate core logistics, while narrowing its focus to delivery to high margin segments like healthcare and unlocking new revenue streams in digital services and products.

To meet your ambitions of becoming "a leader in AI-driven logistics by 2050" UPS must transform the way its business runs to act as a truly global orchestrator of logistics and freight. Doing so will allow the business to become more responsive and agile to outmaneuver market, customer and competitor change.

NTT DATA is your trusted partner for delivering IT transformation. Together, we can realize UPS's goals and ensure you deliver what matters most.



# An advanced, connected and agile UPS — driven by world-class technology

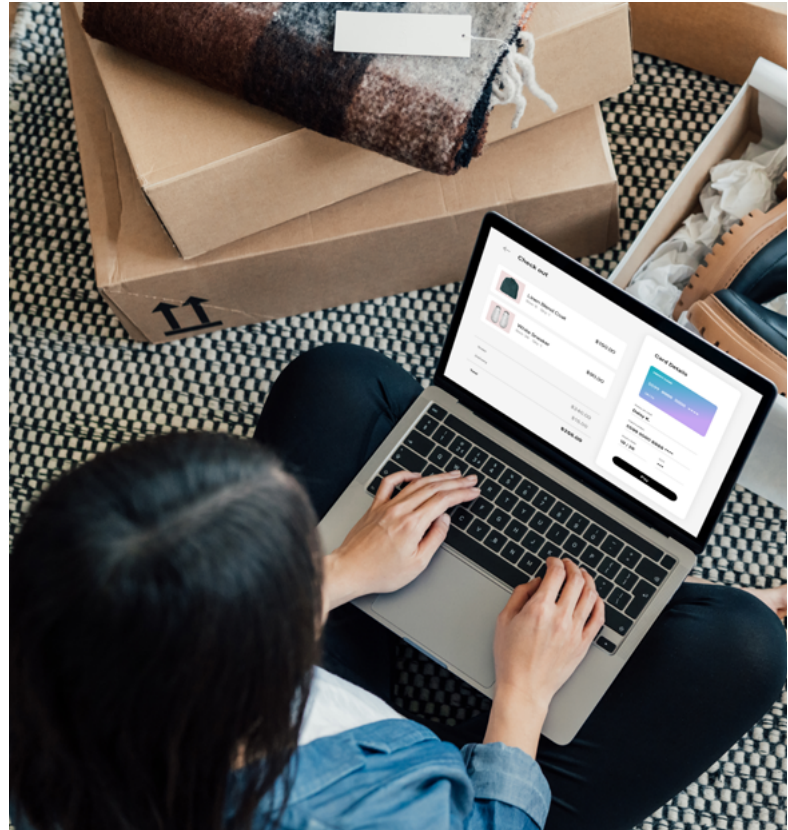
**We understand the complexity facing UPS as emerging tech, supply chain disruption and intense competition from Amazon and FedEx make it increasingly difficult to drive continual growth.**

As the world's only global, full-stack transformation company, we deliver the modular and adaptive infrastructure UPS needs to drive lasting business success.

We'll make your shift to high-value segments like healthcare simpler and more effective, and unlock the power of AI to support rapid development of new products and digital services. This will reduce costs and streamline operations.

Your success matters to us. We bring a truly unique co-innovation model, to help you design, build and deliver leading edge digital use cases. Our unmatched global/local model means we can deliver rapidly, at any scale and wherever you need us to.

**Everything we do is geared toward empowering UPS to become the true logistics orchestrator it wants to be.**



# Supporting UPS as a leader in AI-driven logistics

We'll enable UPS to leverage cutting-edge technology to future-proof operations while supporting a seamless shift to cloud. You'll be able to rapidly develop digital products and revenue streams to boost growth while modernizing data and infrastructure to simplify the way UPS runs at scale.



## Unlocking the power of scalable and responsive technology for resilient operations through AI

We'll drive greater business efficiency, operational speed and productivity, with lower costs, for UPS through deeply connected AI solutions. Our state-of-the-art tools and methodologies are designed to accelerate innovation through tech like IoT, 5G and GenAI. Additionally, we'll use intelligent automation to fast-track technology implementation and reduce manual workloads for internal UPS teams.



## Advancing new digital products, services and revenue streams

We'll deliver agile application development and management services to support faster, more responsive reactions to market moves. We combine DevOps with proven agile methodologies to streamline development processes and accelerate digital product delivery. The result: Greater revenue streams through rapid innovation and product development. Plus, our engineering experts bring extensive experience with the most complex engineering projects, so they can support your strategic development of hyper relevant industry offerings.



## Enabling a shift to cloud for complete control and operational flexibility

We'll bring leading cloud services to seamlessly shift your critical workloads to the cloud. You'll be able to migrate applications with minimal disruption and integrate GenAI capabilities for greater responsiveness and agility. Our expert cloud teams, efficient processes and advanced technology solutions will deliver complete control and precision, so you can remain focused on your transformation.



## Modernizing data and infrastructure to drive increased operational efficiency

As we deliver and support sustainable, high-performing cloud architecture and application ecosystems for enhanced business performance, our highly resilient global data center ecosystem will also help maximize the value of UPS data everywhere.

With greater data visibility, UPS can monitor key delivery metrics like location, temperature and speed in real-time, so you can optimize energy efficiency. Business leaders will have access to more actionable information, so they can make decisions with confidence and precision.

# A single partner with a uniquely powerful full stack offering

**We understand and support UPS's strategic vision to become a true logistics orchestrator, and can help you achieve this transformation with flexible, modular and adaptive infrastructure. We're uniquely positioned to underpin this evolution because:**



## **We bring the world's only full stack offering with unmatched infrastructure, tech and data power**

Our full stack offering covers network solutions, cloud/IT infrastructure, software and hardware integration services, security solutions, data analytics, transformation strategy development, managed services and strategic consulting. We have you covered across every area of critical delivery.



## **We bring a one-of-a-kind co-innovation model to help you design, build and deliver leading edge digital use cases**

Our distinct collaborative and co-innovation approach is built around complete flexibility and can be tailored to meet UPS's evolving needs. We understand what you want to achieve, and we're ready to help you get there faster. The way we bring infrastructure, technology and digital innovation together is powerful because we own and control everything from data centers to end use-cases.



## **Our global/local model means we can deliver rapidly, at any scale wherever UPS needs**

We operate across 5 continents in 190+ countries and regions, and we have a local presence in over 80 countries. Our vast capabilities, teams and expertise mean we operate with unmatched agility and can create the strong global frameworks and standardization you need to drive operational efficiency everywhere.



## **We're committed to delivering sustainable technology solutions**

NTT DATA Group is committed to achieving Net-Zero across data center operations by 2030 and by 2035 our entire company will reach Net Zero. Our supply chain will reach Net Zero by 2040 and we've been selected as a CDP Climate Change "A List" company for the second year in a row. Our Green Data Centers promote energy efficiency, and we're dedicated to doing our part to help clients meet their sustainability targets with our green IT solutions.

# Reimagining the supply chain network: A model for UPS transformation

**We recently partnered with Vanderlande, a global market leader in logistics process automation, to redefine the delivery of custom solutions.**

Through our partnership, we shortened lead times, lowered costs and boosted profitability by:

- Increasing local sourcing to focus production on high value-add items
- Creating a highly accurate model to deliver high-confidence, investment-grade results
- Striking the balance between in-house manufacturing and outsourcing production

## **Transforming packaging and CX: Lessons for UPS from Whisker**

We worked with Whisker to identify significant cost savings across packaging, leverage opportunities to reduce material waste, and improve out-of-box experiences.

The result: Greater loyalty, sustainability and efficiency improvements with a 20% improvement in lineside storage space.

**We also helped to eliminate 180,000 cubic feet of foam and identified \$750K in annual cost savings.**



## **Quick facts about NTT DATA**

- NTT DATA is the 3rd largest data center provider in the world.
- More than 70% of the world's internet traffic passes through the DC metro region. Our 224MW Ashburn data center campus offers highly reliable, cost-effective utility power that supports and benefits our clients.
- We have 7 global data and AI innovation centers focused on emerging technologies.
- NTT DATA achieved a 4.7-star rating in Gartner Peer Insights for Data and Analytics.
- NTT DATA was named a Market Leader in HFS Research Generative AI Services Report.
- NTT DATA was named a Leader by Everest Group in Sustainability Enablement Technology Services PEAK Matrix® Assessment 2024.
- NTT DATA is recognized in the ISG Provider Lens™ 2024 Sustainability and ESG Study with acknowledgement of global end-to-end sustainability capabilities and deep environmental and technical knowledge.
- NTT DATA was recognized as a Global Top Employer for 2025 by the top Top employers Institute.

# Realizing UPS's vision to become a true logistics orchestrator

**We will unlock the power of new technology so you can outmaneuver change, market volatility and increasingly pressing competition. That's what it means to be your Trusted Partner for IT Transformation.**

With our complete full stack offering, including global data center and infrastructure modernization and GenAI capabilities, we'll transform the way UPS operates to be more streamlined, connected and efficient across the company.

**This will drive you forward to become the agile, innovative AI-first logistics leader you want to be.**





**Visit [nttdata.com](https://nttdata.com) to learn more.**

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NTT DATA is a global innovator of digital business and technology services, helping clients innovate, optimize and transform for success. As a Global Top Employer, we have experts in more than 50 countries and a robust partner ecosystem. NTT DATA is part of NTT Group.