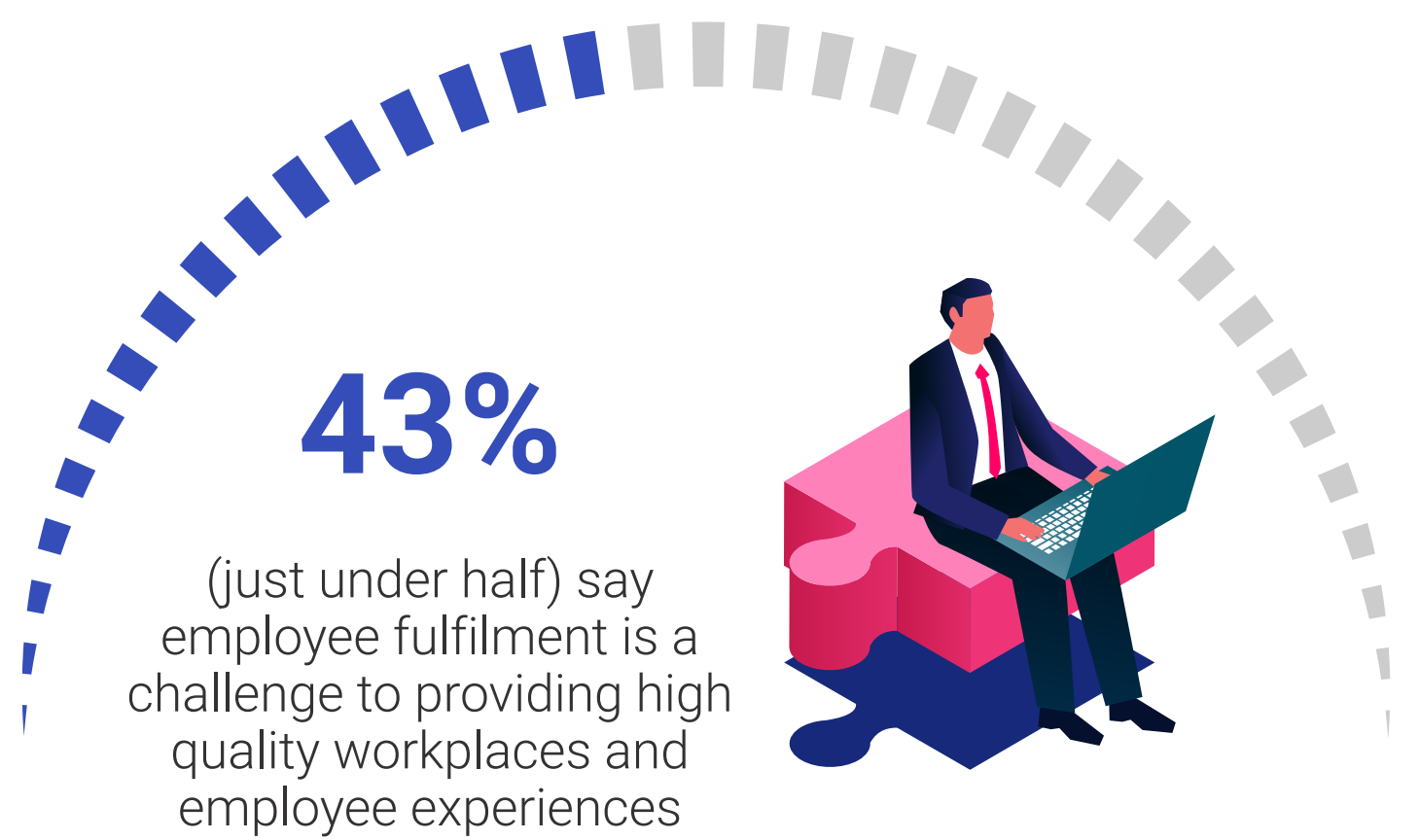


Innovation Index for Manufacturers An Engaged Workforce Stokes Innovation



In our second annual **NTT DATA Innovation Index** we surveyed 1,000 business and IT executives on what it takes to drive innovation. Among the respondents, 200 manufacturers offered insights that fuel the NTT DATA Innovation Index for Manufacturers. Here are some of their insights on nurturing a competitive and inclusive work environment.

Manufacturers know that an engaged workforce is key to success.



So, what keeps a workforce engaged?



Similarly, skills development and growth opportunities attract and retain talent.



That may be why **54%** have launched upskilling and reskilling programs for new or existing workers to increase their competitiveness in searching for new talent and retaining workers.



But engaging the workforce also depends on effective leadership.

of manufacturers have accordingly increased investment in leadership development

Ultimately, the measures manufacturers take to engage the workforce may be paying off.

85% of manufacturers rate their employee satisfaction at or above average.



Find out more about the state of innovation for manufacturers with these infographics from NTT DATA's Innovation Index for Manufacturers:

Innovate Confidently with Data-Driven Decisions

Innovation Drives Better Digital Customer Experiences

Innovation Bolsters Resilience

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